15th International Conference on Higher Education Reform

Reinventing the Public Mission of Higher Education: Policies and Practice

Johns Hopkins University
Homewood Campus
Charles Commons Conference Center
10 E. 33rd Street
Baltimore, MD 21218
Dear Colleagues,

The Johns Hopkins University School of Education is pleased to host the 15th International Conference/Workshop on Higher Education Reform. This is the latest in a series of international events, inaugurated by the University of British Columbia in 2003, with a focus on research investigating various aspects of policy reforms and other major changes in higher education.

The concept of the “public mission” of universities has several dimensions. In a general sense, it is the university’s public mission to provide science-based knowledge, critical reflection, and discourse engaging the larger and more fundamental questions of society. This function recently has been challenged as some governments openly question or dismiss scientific evidence as illegitimate. The discussion of this fundamental dimension of societal engagement is therefore timely and should figure prominently in the program of the workshop. A second, more instrumental, dimension of the university’s public mission is that of community engagement: collaboration between higher education institutions and their “communities.”

This conference will open a dialogue delving into these and other issues. Our goal is to provide a platform to expand engagement; to explore and promote new solutions at local, national and international levels; and to share ideas for innovative and inclusive reform practices.

Sincerely,

Antigoni Papadimitriou, PhD
Conference Chair

Organizing Committee

Antigoni Papadimitriou  
Assistant Professor, Conference Chair

Yolanda Abel  
Associate Professor

Ashley Berner  
Assistant Professor and Deputy Director of the Johns Hopkins Institute for Education Policy

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Assistant Professor

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PhD Candidate

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Assistant Professor

David Steiner  
Professor and Executive Director of the Johns Hopkins Institute for Education Policy

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Shinichi Yamamoto  
Professor, Graduate School of Higher Education Management, J.F. Oberlin University, Japan

Pavel Zgaga  
Professor, Faculty of Education, University of Ljubljana, Slovenia
Day 1: Monday, September 24, 2018

12 - 2 p.m.  
Registration  
Charles Commons Conference Center

2 - 2:30 p.m.  
Welcome and Opening Session - Room C

**Introduction to the 15th Higher Education Reform Conference**  
Antigoni Papadimitriou, Conference Chair, Assistant Professor, Division of Public Safety Leadership, Johns Hopkins School of Education, USA

**Background to Higher Education Reform Conference Series**  
Maria Slowey, Professor and Director of the Higher Education Research Centre (HERC), Dublin City University, Ireland

**Welcome to the Johns Hopkins School of Education**  
Christopher Morphew, Professor and Dean, School of Education, JHU

2:30 - 3:30 p.m.  
Opening Session  
Chair: Christopher Morphew

**Knowledge for Social Change: The Democratic and Public Purposes of Universities**  
Matthew Hartley, Professor and Associate Dean, Graduate School of Education, University of Pennsylvania, USA

3:30 - 4 p.m.  
Break  
Light refreshments

4 - 5:30 p.m.  
Paper Session 1  
Chair: David Steiner, Professor and Executive Director for the Institute for Education Policy, Johns Hopkins School of Education, USA

**About the complex trajectory of the relationship between higher education and democratic citizenship**  
Pavel Zgaga, Center for Educational Policy Studies, University of Ljubljana, Slovenia

**Wilhelm von Humboldt’s Concept of a Public University and the Historical Change of the German University**  
Andrä Wolter, Institute for Educational Research, Humboldt-Universitaet zu Berlin, Germany

**The evolution of the public mission of university: Focused on Tianjin Normal University**  
Sumin Li, Tianjin Normal University, China

**How has the Japanese Ministry of Education succeeded in taking control of university governance? An analysis of Government strategies and tactics**  
Shinichi Yamamoto, Graduate School of Higher Education Management, J.F. Oberlin University, Japan

7 - 9 p.m.  
Welcome Reception  
Inn at The Colonnade Baltimore, A DoubleTree by Hilton Hotel  
4 W. University Pkwy, Baltimore, MD 21218

*Please check conference notice board next to registration desk for last-minute notices*
Day 2: Tuesday, September 25, 2018

8 - 9 a.m. Registration
Light breakfast
Charles Commons Conference Center

9 - 10 a.m. Keynote Session - Room C
Chair: Antigoni Papadimitriou

Universities and Social Engagement in Europe: Exploring the Creative Potential of Liminal Spaces
Maria Slowey, Professor and Director of the Higher Education Research Centre (HERC), Dublin City University, Ireland

10 - 10:15 a.m. Break

10:15 - 11:45 a.m. Parallel Paper Session 1

Session 1A, Room A
Chair: Pavel Zgaga, Professor, Center for Educational Policy Studies, University of Ljubljana, Slovenia

Sustainability and reform in an era of uncertainty for higher education in the U.S.: The anchor institution call to action
Marius Boboc, Cleveland State University, USA

Breaking the deadlock of mistrust: A participative model of the structural reforms of the higher education system in Poland
Dominik Antonowicz, Nicolaus Copernicus, University in Toruń; Emanuel Kulczycki and Adam Mickiewicz, University in Poznań; Anna Budzanowska, University of Silesia in Katowice, Poland

Universities’ Possible Support Roles in Municipalities’ Policymaking and Implementation as a Type of Community Engagement
Yasuo Nakata, Kunihiko Takamatsu, Taion Kunisaki, Takafumi Kirimura, Kenya Bannaka, Tsugumi Oshiro, Tomie Totani, Ikuhiro Noda, Kenichiro Mitsunari, and Michio Hamada; Kobe Tokiwa University, Japan

An Overhaul of Higher Education Policy and Research in Pakistan: Challenges in transformation of the society
Noor Fatima, International Islamic University Islamabad, Pakistan
10:15 - 11:45 a.m.

**Session 1B, Room C**
Chair: Yolanda Abel, Associate Professor, Johns Hopkins School of Education, USA

**Institutional and Measuring Issues of University Engagement**
Dmitry M. Kochetkov and Irina A. Gudkova, Peoples’ Friendship University of Russia, Russian Federation

**“Regional flagship” university model in Russia**
Oleg Leshukov and Isak Froumin, National Research University, Higher School of Economics, Institute of Education, Russian Federation

**Using a US model of community engagement to examine higher education’s public mission in Europe: The case of Greece**
Antigoni Papadimitriou; Maria Papadakis, Princeton University, USA; Chrisi Vitsilaki, University of Aegean, Greece

**The Mindset of Public Mission: Heuristics and Biases in Greek Higher Education**
Zacharias Andreadakis, University of Oslo, Norway

**Session 1C, Barber Room**
Chair: Andrä Wolter, Professor, Institute for Educational Research, Humboldt University, Germany.

**An example of a Global Higher Education Community of Practice**
Barbara Schwartz-Bechet, College of Education and Rehabilitation, Salus University, USA

**Disability Representation in African Higher Education Research: Theories, Frameworks and Methods from Previous Literature**
Fadzayi Marcia Maruza, University of Western Cape, South Africa

**The Engaged Research University: Exploring public mission, civic engagement, and doctoral education**
Bryan Gopaul, Warner Graduate School of Education and Human Development, University of Rochester, USA

**Funding graduate science education in a depressed economy: Implication on public expectation and national development**
Churchill Chukwunonso Okonkwo and Albert Tobechukwu, Nwamaradi Federal College of Education (Technical), Nigeria
Lunch

Parallel Paper Session 2

Session 2A, Room A
Chair: Germán Alvarez Mendiola, Centre for Advanced Research and Studies, Mexico

Analysis of community engagement in Makerere University, Uganda
Florence Ndibuza, University of the Western Cape, South Africa

Higher Education and the Commitment to its Public Mission: The Case of Extension Projects in a Brazilian University
Ana Ivenicki, Department of Educational Studies, Federal University of Rio de Janeiro, Brazil

Actualizing Public Mission and Community Engagement in a Comprehensive Catholic University: The Case of the University of Santo Tomas-Manila
Mark Anthony D. Abenir, University of Santo Tomas, Philippines

Developing a Theory-Driven Model of University Community Engagement
Simone Gause, University of South Carolina, Columbia, USA

Session 2B, Barber Room
Chair: Christopher Dreisbach, Associate Professor, Johns Hopkins School of Education

Social responsibility in higher education: The case of Ethiopia
Leon Cremonini, Abebaw Yirga Adamu, Ethiopian Institute for Higher Education, Addis Ababa University, Ethiopia

The Role of Higher Education in Building Modern Oman: Reality and Ambition
Al'Abri Khalaf Marhoun, Sultan Qaboos University, Oman

The Entrepreneurial State and the Public Mission of Higher Education Reinvented: Examining Knowledge Transfer Policies of Hong Kong’s Universities and Impact of the Academic Profession
Hei-hang Hayes Tang, Education University of Hong Kong, Hong Kong

Reinventing the public mission of higher education in Germany: The program “Innovative Hochschule”, Real-world labs and the third mission
Hendrik Bergthauer and Michael Hoelscher, Fraunhofer-Institute für Systems and Innovation Research, Germany
Day 2: Tuesday, September 25, 2018

1 - 2:30 p.m.  
**Session 2C, Room C**  
Chair: Dhathri Chunduru, Johns Hopkins School of Education, USA

**Repositioning Higher Education Institutions for Enhanced Public Mission Activities**  
Sunday Isaac Olisakwe and Churchill Okonkwo, School of Sciences, Federal College of Education (Technical), Nigeria

**Trust and Community Engagement**  
Victoria (Tory) Handford, Thompson Rivers University, Canada

**An Analysis of Transnational University Engagement**  
Pamela Walsh and Marti Cleveland-Innes, Athabasca University, Canada

**Placing Community Engagement on the International Branch Campus**  
Radomir Ray Mitic, Steinhardt Institute for Higher Education Policy, New York University, USA

2:30 - 3 p.m.  
**Break**  
Light refreshments

3 - 4:30 p.m.  
**Parallel Paper Session 3**

**Session 3A, Room A**  
Chairs: Macie Hall, Ahmed Ibrahim, Mike Reese, Johns Hopkins Sheridan Libraries, USA

**Panel: Innovative Courses at Johns Hopkins University: Creating Links to Industry, Business, Community, and Real-World Cases**

**Panelists:**

**The Lumpy Blend: Museum-University Partnerships, Practical Ethics and Community Based Learning**  
Jennifer Kingsley, Johns Hopkins Krieger School of Arts and Sciences and R. Tyler Derreth, Pennsylvania State University, USA

**Course Redesign in Abnormal Psychology through Case Study Integration**  
Alison Papadakis, Meghan McGlaughlin, and Carolina Daffre, Johns Hopkins Krieger School of Arts and Sciences, USA

**Leading Design Innovation Team: Creating an Industry-Centric Course for Real-World Problem Solving**  
Charbel Rizk, William Zhang, Milad Alemohammad, and Seal-Bin Han, Johns Hopkins Whiting School of Engineering, USA

**Creating a Knowledge Discovery Course for Real-World Data Mining Applications**  
Thomas Lippincott and Benjamin van Durme, Johns Hopkins Whiting School of Engineering, USA
Session 3B, Barber Room
Chair: Carey Borkoski, Assistant Professor, Johns Hopkins School of Education, USA

Childrearing Support Achieved through Collaboration among Citizens, Municipal Government, and the University
Kunihiro Takamatsu, Yasuo Nakata, Taion Kunisaki, Takafumi Kirimura, Kenya Bannaka, Tsugumi Oshio, Tomie Totani, Ikuhiro Noda, Kenichiro Mitsunari, and Michio Hamada, Kobe Tokiwa University, Japan

Engaging Student Identities through Market Signaling in Higher Education: A Conceptual Model of College Going and Choice
Gabriel Serna, Michigan State University, USA

Christine Arnold, Mary Wilson, Jean Bridge, and Mary Catharine Lennon, Memorial University of Newfoundland, Canada

Policy and Practice of University’s Engagement in Targeted Poverty Reduction in China
Xinyi Zhang, Waseda University, Japan

Session 3C, Room C
Chair: Christina Harnett, Associate Professor, Johns Hopkins School of Education, USA

Lost in translation: the role of civic dimension in recent European adaptations of the liberal arts ideal
Daniel Kontowski, University of Winchester, United Kingdom

A New Responsibility for Higher Education: Bridging the Digital Divide
Beth Holland, Johns Hopkins School of Education, USA

University-Community Engagement: Striving to Become an Age-Friendly University
Bill Kops, University of Manitoba and Walter Archer, University of Alberta, Canada

Public-Private Partnerships: Community Engagement Through Economic Redevelopment
Michael W. Klein, William J. Hughes for Public Policy, Stockton University, USA

Parallel Paper Session 4
Session 4A, Room A
Chair: Ashley Berner, Associate Professor, Deputy Director of the Institute for Education Policy, Johns Hopkins School of Education, USA

The Role of Faculty Engagement in an Engaged University
Mariana Leon, Quality Leadership University, Panama
Supporting Students' and Faculty's Community Engagement in South Korea: A Review of Student Co-Curricular Opportunities and Faculty Reward Systems
Lieny Jeon, Johns Hopkins School of Education, USA; Seung Joon Jeon, Korea University, South Korea; Antigoni Papadimitriou

Engaging Faculty in Service-Learning: Supports and Barriers to Promoting University's Public Mission
Carey Borkoski and Sherri Prosser, Johns Hopkins School of Education, USA

Dimensions of Community Engagement in South-East Higher Educational Institutions in Nigeria
Albert Tobechukwu Nwamaradi and Olisakwe Sunday Isaac, School of Sciences, Federal College of Education (Technical), Nigeria

**Session 4B, Barber Room**
Chair: Shinichi Yamamoto, Professor, Graduate School of Higher Education Management, J.F. Oberlin University, Japan

**Panel: Do Our Students Represent Our Communities? Opportunities and Challenges in Collecting Student Demographic Data in Canada**

**Panelists:**
Fatima Samji, Ruth Childs, Ceara Khoramshahi, Grace Ryu, Ary Maharaj, Ontario Institute for Studies in Education, University of Toronto, Canada

**Session 4C, Room C**
Chair: Sumin Li, Professor, Tianjin Normal University, China

**Analysing the determinants of Higher Education Systems’ performance in a multidimensional perspective – a Structural Equation Modeling approach**
Alice Bertoletti and Tommaso Agasisti, Politecnico di Milano, Italy

**Academic Metrics and the Community Engagement of Higher Education Institutions**
Jo Ann Oravec, University of Wisconsin-Whitewater, USA

**Leveraging Higher Education Departments to Promote Institutional Change for Equity and the Public Good**
Cecilia Orphan, Ryan Evely Gildersleeve, Judy Marquez Kivama, Christine Nelson, Laura Sponsler, Frank Tuitt, and Michele Tyson, University of Denver, USA

**The public mission of universities in South Africa: Community engagement and the teaching and researching roles of academics**
Lester Brian Shawa, University of KwaZulu Natal School of Education, South Africa

**Dinner at Cypriana Restaurant**
105 W 39th Street, Baltimore, MD 21210
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<td>8 - 9 a.m.</td>
<td><strong>Registration</strong>&lt;br&gt;Light breakfast&lt;br&gt;Charles Commons Conference Center</td>
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<td>9 - 10:15 a.m.</td>
<td><strong>Session 5 Room C</strong>&lt;br&gt;Chair: Lieny Jeon, Assistant Professor, Johns Hopkins School of Education, USA</td>
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<td>University Collaborations for Community Health: Putting the Public Mission into Practice&lt;br&gt;Valerie Gray Hardcastle, Northern Kentucky University, and Rosalyn Stewart, John Hopkins School of Medicine, USA</td>
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<td>University engagement and methodological concerns and challenges for developing Community Based Participation Collaborative Research&lt;br&gt;Antigoni Papadimitriou, Rosalyn Stewart, Constantine Frangakis, Johns Hopkins Bloomberg School of Public Health, USA and Yolanda Abel</td>
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<td>10:15 - 10:30 a.m.</td>
<td>Break</td>
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<td>10:30 - 11:30 a.m.</td>
<td><strong>Keynote, Room C</strong>&lt;br&gt;Chair: Christopher Morphew</td>
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<td>Hopkins in the Community: the Role of Data and Information to Guide Action&lt;br&gt;Ratna Sarkar, Vice Provost for Institutional Research, Johns Hopkins University, USA</td>
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<td>11:30 a.m. - 12:30 p.m.</td>
<td><strong>Lunch</strong></td>
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<td>12:30 - 2 p.m.</td>
<td><strong>Plenary Session, Room C</strong>&lt;br&gt;Chair: Maria Slowey</td>
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<td>International Committee Panel: University Community Engagement and Service: Policies and Practice</td>
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<td><strong>Panelists:</strong> Germán Alvarez Mendiola, Andrä Wolter, Shinishi Yamamoto, Pavel Zgaga, and Antigoni Papadimitriou</td>
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<td>2 - 2:30 p.m.</td>
<td><strong>Closing</strong></td>
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<td>3 - 4:30 p.m.</td>
<td><strong>Library Tour</strong></td>
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KEYNOTE SPEAKERS

**Christopher Morphew**
Prior to becoming dean of the Johns Hopkins School of Education in August 2017, Christopher Morphew was professor and executive associate dean in the College of Education at the University of Iowa. His research focuses on issues of institutional diversity in higher education, including those related to state higher education policy and the ways in which institutions communicate to constituent groups.

**Matthew Hartley**
Matthew Hartley is professor and associate dean for academic affairs at the University of Pennsylvania's Graduate School of Education. He is also the founding executive director of the institution's Alliance for Higher Education and Democracy. His research and writing focus on the civic purposes of colleges and universities and how these institutions can be effectively governed.

**Ratna Sarkar**
Ratna Sarkar has been the Johns Hopkins University's vice provost for institutional research since January 4, 2016. Prior to her work in institutional research, Dr. Sarkar, who is trained as an engineer, was associate dean for global initiatives in Rice University's School of Engineering, where she developed pathways for international experiences and enhanced professional education programs.

**Maria Slowey**
Maria Slowey is professor and founding director of Higher Education Research Centre, an interdisciplinary hub that focuses on comparative research with implications for policy and practice in higher education and lifelong learning. Her research and policy activities focus on comparative policy and sociological analysis of equity and access to post-compulsory education and training over the lifecourse.

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